

Want to **Change** **Your Company** for Good?

Be Our Guest at an **invitation-only executive briefing**

and discover how Influencer Training can provide
a rapid & sustainable remedy to your pressing problems.

In just 90 minutes, you'll see:

- A **hands-on introduction** to the brand-new Influencer Training
- **Result-driven data** that clearly illustrates how using six sources of influence can create rapid and sustainable change to even the most entrenched behaviors
- **Multiple options** for bringing Influencer Training into your organization

Whether you want to improve quality, decrease time to market, reduce cost, bolster morale, or achieve anything else that requires people to act differently, **Influencer Training is the solution.**

Learn what other leading organizations already know—

training from VitalSmarts can transform your company by teaching skills that drive measurable behavior change. As a result, you'll experience improvements in engagement, quality, productivity, and other key performance indicators.

Date:

Thursday, October 7, 2010

Time:

8:30 • Breakfast
9:00 – 10:30 • Presentation
10:30 – 10:45 • Q&A

Location:

New York Marriot Marquis
1535 Broadway
New York, NY 10036

Cost:

\$60 general admission
if registered by October 1, 2010
\$75 after October 1, 2010

Presenter:

David Maxfield, *New York Times*
bestselling author of *Influencer: The
Power to Change Anything*

Dress:

Business Casual

Audience:

Training decision makers and leaders

How to Register:

Register today at
www.vital-smarts.com/nybriefing
or by calling 1-800-449-5989.

With registration you'll also receive a copy of the
New York Times bestselling book, *Influencer: The
Power to Change Anything*, as well as training
material and information on various roll-out options.