

Want to transform your organization for good?

Be our guest at an invitation-only Executive Briefing and discover how **Crucial Conversations** and **Crucial Confrontations** Training can help your organization create an environment where people speak up openly and respectfully, and hold each other accountable.

In just 90 minutes, you'll get a hands-on introduction to Crucial Conversations and Crucial Confrontations Training, and see multiple options for bringing one or both of these trainings into your organization.

Learn what other leading organizations already know!



Crucial Conversations Training can transform your company by teaching skills that enable individuals to:

- Resolve disagreements skillfully with anyone in a safe way.
- Build acceptance rather than resistance in a way that enhances relationships and improves results.
- Effectively talk about high-stakes, emotional and controversial topics.



Crucial Confrontations Training can transform your company by teaching skills that enable individuals to:

- Identify and resolve performance gaps—those unpleasant realities standing in the way of organizational success.
- Enhance accountability, improve performance, and ensure execution.
- Step up to problems, solve them, and improve relationships—all in one healthy confrontation.

Date:

Thursday, November 11, 2010

Time:

8:30–9:00 · Breakfast
9:00–10:30 · Presentation
10:30–10:45 · Q&A

Location:

Renaissance Dallas Hotel
2222 Stemmons Freeway
Dallas, TX 75207

Cost:

\$60 Early bird special
(if registered by November 1, 2010)
\$75 General admission

Presenter:

David Maxfield, VP of Research at
VitalSmarts and *New York Times*
bestselling author

Dress:

Business Casual

Audience:

Training leaders and executives

How to Register:

Register today at
www.vitalsmarts.com/dallasbriefing or
by calling 1-800-449-5989.

Additional Details:

With registration, you'll receive a copy
of your choice of either *New York Times*
bestselling book:

Crucial Conversations:

*Tools for Talking When Stakes
are High*

Crucial Confrontations:

*Tools for Resolving Broken Promises,
Violated Expectations, and Bad Behavior.*

You will also receive training material and
information on various roll-out options.