

# Ron McMillan

**Bestselling Business Author in Leadership, Influence, and Communication and Recognized Entrepreneur**

*For more than twenty-five years, Ron McMillan has helped union and first-level managers, CEOs, and corporate executives become measurably more vital by advising them on topics including team development, personal vitality, quality, communication, and results-oriented leadership. Cofounder of VitalSmarts, Ron has researched methods for driving rapid, sustainable, and measurable change in behaviors.*



## **Bestselling Author**

Ron is coauthor of four *New York Times* bestsellers, *Change Anything*, *Crucial Conversations*, *Crucial Confrontations*, and *Influencer*.

Recognized as a subject-matter expert in influence, leadership, and workplace communication. Ron has been featured widely in the national media including NPR, *Inc.* magazine, and the *New York Times*.

## **Seasoned Speaker**

A gifted speaker, Ron has appeared at hundreds of conferences, conventions, and management retreats such as the American Society of Training and Development, Human Resource Development, and Direct Selling Association. Additionally, Ron has spoken to executives at Lockheed Martin, AT&T, Nike, Saturn, Hewlett-Packard, Ford, Sprint, Disney, Harley-Davidson, Providence Healthcare, and Intel. Ron's unrivaled ability to delight a crowd and inspire his audience to improve their personal and professional lives has clients asking for his return again and again.

## **Business Strategy Expert**

A pioneer in the training industry, Ron is the former cofounder of the Covey Leadership Center where he helped develop numerous training programs including Principle Centered Leadership and The Seven Habits of Highly Effective People. In 2007, he and his coauthors were named Ernst & Young Entrepreneurs of the Year for their work in founding and leading VitalSmarts, a leader in corporate training and organizational development.

VitalSmarts has helped more than three hundred of the Fortune 500 realize significant results using a proven method for driving rapid, sustainable, and measurable change in behaviors. Named the 2008 Business of the Year by The Association of Learning Providers, VitalSmarts has also been ranked four times by *Inc.* magazine as one of the fastest growing companies in America and has taught two million people worldwide.