

VitalSmarts wins six Telly Awards for exceptional videos
Utah training company honored for videos of hilarious conversations at work and home

Provo, UT – May 12, 2010 – VitalSmarts, a Provo-based training company, was awarded six Telly Awards for its series of creative videos featuring hilarious and often awkward conversations that occur at work and at home.

The Telly Awards honor outstanding TV commercials and programs, the finest video and film productions, and online film and video. This year, more than 13,000 entries were submitted from all 50 states and five continents. VitalSmarts has been recognized by the Telly Awards for its outstanding videos for three consecutive years.

VitalSmarts is home to three New York Times bestselling books and popular training courses of the same title: Crucial Conversations, Crucial Confrontations, and Influencer Training. The company's in-house video production team is responsible for producing hundreds of award-winning videos that are a defining element of the company's training programs as well as favorite Web resources for the company's clients and fans.

VitalSmarts was awarded two first-place silver awards and four second-place bronze awards.

- To view these and other entertaining videos, visit www.VitalSmartsCanHelp.com.

About [VitalSmarts](http://VitalSmarts.com):

An innovator in corporate training and organizational performance, VitalSmarts is home to multiple training offerings, including Crucial Conversations®, Crucial Confrontations®, and Influencer Training™. Each course improves key organizational outcomes by focusing on high-leverage skills and strategies. The Company also has three New York Times bestselling books: Influencer, Crucial Conversations, and Crucial Confrontations. VitalSmarts has been ranked by Inc. magazine as one of the fastest-growing companies in America for five consecutive years, and has taught more than 2 million people worldwide. www.vital-smarts.com

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